REGISTER OF
CLASSIFICATION DECISIONS

Date of entry in Register:	30 January 1996
Name of applicant/court:	Comptroller of Customs
Applicant to the Labelling Body:	Not Applicable
Title of Publication:	Playbirds All Colour XXX Rated Quarterly No. 85
Other Known Titles:	Not Stated
Director:	Not Applicable
Producer:	Not Applicable
Publisher:	Sheptonhurst Ltd
Author:	Not Applicable
Format:	Magazine
Country of Origin:	UK
Language:	English

Components of film originally examined: Not Applicable.

Feature:	Running time:
Trailers:	Running time:
	Total Running time:

Excision/Alteration: Not Applicable.

Reasons(s) for Excision:

Not Applicable.

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Classification Decision:

Objectionable.

Display conditions:

Not Applicable.

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

Playbirds All Colour XXX Rated Quarterly No. 85 is a British magazine directed at a male readership. It mostly presents single female models posing directly to the camera. The dominant image is female models represented by graphic displays of their genitals.

Section 14 of the NZBR Act does apply to this publication and limitations on its availability must be reasonably justified. In terms of Section 3(3) of the FVPC Act, the Classification Office has given significant weighting to the extent and degree to which, and the manner in which, the publication degrades, dehumanises and demeans the women it depicts, given the manner by which the contents of the publication appear; namely the extensive portrayal of women represented by close focus genital photographs. The magazine is classified objectionable.

OFLC Ref: 9400990